Integrated Systems Russia is an annual key B2B event for Russian and CIS systems integration market, connecting every link in the industry value chain (from AV & building automation industry channel to commercial end-customer markets).

WHY TO EXHIBIT AT INTEGRATED SYSTEMS RUSSIA 2018

- **International reputation**
  Integrated Systems Russia is the Russian edition of famous Integrated Systems Europe show.

- **More than 13 000 visitors from Russia and CIS**
  Integrated Systems Russia is annually visited by 12 903 registered industry professionals and customers coming from over 25 countries in 2017.

- **Effective business program**
  Integrated Systems Russia also provides exhibitors the opportunity to experience the full range of conferences, special expositions, tech tours, training and networking events that take place during the show. These comprehensive learning and networking events are open to all exhibitors.

- **Training courses from the international associations and experts**
  Multi-level training programs offered by Audinate, AVIXA, CEDIA, KNX associations.
THE TOTAL NUMBER OF VISITORS

<table>
<thead>
<tr>
<th>Year</th>
<th>Specialists</th>
<th>End customers</th>
<th>The total number of visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>8,257</td>
<td>4,946</td>
<td>12,903</td>
</tr>
<tr>
<td>2016</td>
<td>8,049</td>
<td>3,787</td>
<td>11,836</td>
</tr>
<tr>
<td>2015</td>
<td>7,318</td>
<td>4,117</td>
<td>11,435</td>
</tr>
</tbody>
</table>

VISITOR’S POSITION

- IT specialist: 24%
- General director, commercial director: 22%
- Head of technical department: 18%
- Sales and purchasing manager: 17%
- Engineer: 15%
- Head of marketing, advertising: 12%
- Architect, designer: 4%

VISITOR’S GEOGRAPHY

- Moscow and Moscow region: 70%
- Saint-Petersburg and the region: 5%
- Regions: 20%
- CIS countries: 4%
- Far-abroad countries: 1%

FEDERAL DISTRICTS OF RUSSIAN FEDERATION

- Central FD: 86%
- Siberian FD: 1%
- Southern FD: 2%
- Urals FD: 2%
- Volga FD: 4%
- Northwestern FD: 4%
- Western FD: 4%
- Eastern FD: 3%
- Far-Eastern FD: 2%
- Crimea: 1%
- Total: 100%
INTEGRATED SYSTEMS RUSSIA 2018 FORMAT

- TECHNOLOGY ZONES
  - DIGITAL SIGNAGE & DOOH
  - PROAUDIO
  - PROVIDEO
  - SMART BUILDING

- CONFERENCE PROGRAM

- TECHNOLOGICAL TOURS
  Daily technological tours through the exhibitions exposition for end users and specialists

- PROINTEGRATION AWARDS
AMONG THE EXHIBITORS

HARMAN
BARCO
Extron
Ростелеком

BOSE
LOEWE
Hi-Tech Media
CRESTRON
Canon

peerless-AV
SHURE
Addreality
AU VIX
EPSON

POLY MEDIA
Lumatronic
ASSCREEN INTEGRATION
IMS
CTC CAPITAL

Meyer Sound
nt media
matrox
ALLEN & HEATH
ARThur holm

LTM
Asia Music
Audio-technica
biamp
BOSCH

AV stumpfl
d&b audiotechnik
DENON PROFESSIONAL
ECLER
AMX

televic conference
YAMAHA

K
LISTEN TECHNOLOGIES

QSC
SHURE

MixArt
Symetrix
TAIDEN

oppo
CONFERENCE PROGRAM
Conferences for different vertical market sectors

- DIGITAL SIGNAGE SUMMIT RUSSIA
- AUDIOFORUM
- DIGITAL MUSEUM. INNOVATIVE TECHNOLOGIES FOR MUSEUMS AND EXHIBITION SPACES
- TECHNOLOGIES AND SOLUTIONS FOR BUSINESS
- INNOVATIVE TECHNOLOGIES FOR COMMERCIAL & RESIDENTIAL REAL ESTATE
- SMART INTEGRATION ACADEMY
- PROTOCOLS OF AUDIO-VIDEO TRANSMISSION THROUGH IP NETWORK. ALL OVER IP
AMONG THE SHOW AND CONFERENCE VISITORS

GOVERNMENT OFFICIALS
ADMINISTRATION OF THE PRESIDENT OF THE RF
THE STATE DUMA OF THE RF
OFFICE OF THE GOVERNOR AND THE GOVERNMENT OF
CHUKKA AUTONOMOUS REGION
MINISTRY OF EDUCATION AND SCIENCE OF THE
REPUBLIC OF TATARSTAN
MINISTRY OF EDUCATION AND SCIENCE
OF THE CHECHEN REPUBLIC
MINISTRY OF NATURAL RESOURCES OF THE RF
MINISTRY OF COMMUNICATIONS AND MEDIA
MINISTRY OF DEFENSE OF RUSSIA
DEPARTMENT OF PHYSICAL CULTURE AND
SPORTS OF THE CITY OF MOSCOW
STATE CORPORATION «ROSTEKH»
RUSSIAN EMERGENCY SITUATIONS MINISTRY
SERVICE OF SPECIAL COMMUNICATION AND
INFORMATION OF THE FEDERAL SECURITY SERVICE OF
THE RUSSIAN FEDERATION

ENERGY / OIL COMPANIES
ROSENERGOATOM CONCERN
MOSENERGOSTROY
GAZPROM
LUKOIL
SURGUTNEFTEGAS
RUSSIAN NETWORKS

MINING AND METALLURGICAL COMPANIES
NORILSK NICKEL

TRANSPORTATION
DOMODEDOVO AIRPORT
ROSCHINO AIRPORT
VNUKOVO AIRPORT
REGIONAL INFORMATION AND COMPUTING
CENTER PULKovo
RUSSIAN RAILROADS
AEROFLOT
CENTER FOR ROAD ORGANIZATION MOVEMENTS

INNOVATION CENTER SKOLKOVO

THEATERS/MUSEUMS/EXHIBITIONS
ALEKSANDRINSKY THEATER
THE STATE THEATRE OF NATIONS
STATE HERMITAGE
MUSEUMS OF THE MOSCOW KREMLIN
MUSEUM OF SCIENCE AND INDUSTRY
TRETYAKOV GALLERY

BANKS/FINANCES
ALFA BANK
RUSSIAN STANDARD BANK
BANK U RALSIB
BANK OF RUSSIA
STANDARD-CREDI BANK
COMMERZBANK
PROMSVYAZBANK
ROSBANK
ROSSELHOZBANK
SBERBANK
URALSIB
INVESTMENT AND FINANCIAL COMPANY METROPOL
MTS-BANK
HSBC BANK

COMMERCIAL / RESIDENTIAL PROPERTY
CENTER FOR REFORM IN HOUSING AND
COMMUNAL SERVICES
INCOM-PROPERTIES
GROUP OF COMPANIES «PIONEER»
CITY XXI CENTURY DEVELOPMENT COMPANY
MONOLITHSTROY
MOSALYANS-SROY
GUTA HOLDING COMPANY
RENAISSANCE DEVELOPMENT
REAL ESTATE AGENCY «DREAM REALTY»
SU-22
TATSYAZSERVICE
MANAGING COMPANY «HOUSE-SERVICE»

SPORTS
THE BIG SPORTS ARENA OF THE
OLYMPIC COMPLEX LUZHNIKI

HOTELS/RESIDENTIAL COMPLEXES
UKRAINE HOTEL
HAMPTON BY HILTON MOSCOW STROGINO
MAXIMA HOTELS MERCURY
BUSINESS HOTEL RIGA LAND
RESIDENTIAL COMPLEX ZARECHYE
RESIDENTIAL COMPLEX LEVEL BARVIKHA RESIDENCE
ETHNOMIR PARK

RETAIL
MEGA
HYPERMARKETS «AUCHAN» NETWORK
M-VIDEO
IKEA GROUP OF COMPANIES
EUROSET-RETAIL
X5 RETAIL GROUP N.V.
FRESH MARKET

MANUFACTURERS OF THE FOOD INDUSTRY
WIMM-BILL-DANN
NESTLE RUSSIA

INSURANCE
INGOSSTRAKH

TELECOMUNICATIONS
VIMPCELCOM
MOSGORTELECOM
ROSTELECOM
SWAZKOM
MEGAFON
ERICSSON CORPORATIA

SPECIALIZED ENTERPRISES
MOSLIFT

HOSPITALITY
SCIENTIFIC RESEARCH INSTITUTE OF NEUROSURGERY
NAMED AFTER N. N. BURDENKO

TELEVISION TECHNICAL CENTER «OSTANKINO»
CENTRAL TELEGRAPH
THE LEADING STRATEGY EVENT FOR THE DIGITAL SIGNAGE AND DIGITAL-OUT-OF-HOME INDUSTRY IN RUSSIA AND EASTERN EUROPE

DIGITAL SIGNAGE AREA | 24-26 OCTOBER 2018

• Joint digital signage booth
• Individual booths on the Integrated Systems Russia show floor

GUIDED TECH TOURS | 24-26 OCTOBER 2018

Dedicated tours for End Customers through the Digital Signage area participants booths.

CONFERENCE PROGRAM

• Key industry event for Digital Signage and DOOH in Russia and CIS countries
• The conference will bring together industry experts, end-customers, digital agencies, outdoor advertising operators, manufacturers and systems integrators

SECTIONS

Digital Signage in Retail/Banks/Corporate Facilities
Digital Signage in Live Events/Leisure & Entertainment Facilities/Sport

TOPICS

• Russian experience of Programmatic indoor
• Customer journey in retail. How to monitor the client at all purchase’s stages. Online and offline tools
• How digital technologies help to prevent security failures
• Digital solutions for FIFA 2018
PARTICIPATION OPTIONS

PARTICIPATION IN THE EXHIBITION
COST OF PARTICIPATION WITH EXHIBITION BOOTH:
RAW SPACE* 350 EUR/ 330 EUR*

TYPES AND COST OF STANDARD CONSTRUCTION,
PRICE FOR 1 SQ. M.
“Economy” option – 80 EUR
“Standard” option – 90 EUR
“Standard plus” option – 110 EUR

PARTICIPATION IN THE CONFERENCE
Conference sponsor: 2,000 EUR

PARTICIPATION IN THE AWARD
Award sponsor: 2,500 EUR
Participation with 1 project: 450 EUR
Participation with 2 or more projects: 750 EUR

All prices are mentioned including VAT.
*For companies which participated in the Integrated Systems Russia exhibition earlier or for members of AVIXA/CEDIA/KNX association
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